Usability Plan

Yale School of Art (David Headrick)

# Participant Selection Criteria

Participants for the study will need to meet the following criteria:

* Be currently associated with or attending or interested in the Yale school of arts.
* They must be passionate about and appreciate the arts
* They must be interested in learning more about art
* They should have at least some prior knowledge in studying art
* They will generally be over the age of 12

# Hypothesis

1. Users can view information about projects in the Yale School of Art
2. Users can read wiki posts from other users in the community
3. Users can comment on projects
4. Users can search for keywords around the website
5. Users can view information about the school of art directly, such as news, mission statement, etc.
6. Users can find information about how to visit the school
7. Faculty, staff, and students can find information about the current school year
8. Alumni (and others) can easily make donations to the school
9. Users can log in to the website, and see appropriate resources

# Experiments

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| Experiment | Hypotheses |
| Can the user find at least two projects, and comment on them? | 1, 3, 4 |
| Can the user find a wiki post from another user in the community? | 2, 4 |
| Can the user find school information, such as a mission statement, academic calendars, and how to find the school? | 4, 5, 6, 7 |
| Can the user easily donate? | 8 |
| Can the user login? | 9 |

# Script

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| # | Instructions | Interpretation |
| 1 | Have the user login | This is in support of hypothesis 9 |
| 2 | Have the user view information about Josie’s Pottery, and Juan’s Sculptures | This is in support of hypothesis 1, and 4. An important note to make here is to see if the user uses the search bar or the links on the homepage |
| 3 | Have the user navigate through the menus | This is in support of hypothesis 1, 2, 4, 5, 6, 8, and 9. They should be able to easily find all the information about the school, and the projectes |
| 4 | Have the user leave at least one comment on at least one page | Check how they are making the comments, how easy it is to find the comment box, etc. |
| 5 | Have the user logout | N/A |